



Summary, Rules & Regulations

2nd 2291 short film competition 2024

Topic: “Tomorrow”

Submission by: 30th April 2024

Award-Event: 11th August 2024, Locarno Film Festival

2291 ImagiNation creates new perspectives with moving images and invites young talents and creative think & doers - from Switzerland and around the world - to engage in a refreshing, open dialogue about the future.

Surprise us with your amazing short film on the topic “Tomorrow”. What are your wishes, fears and demands when you think about your future, the future of Switzerland and our planet? Let us know what moves you - and move us all!

The deadline for entries is April 30, 2024. The award ceremony for the three winners of the 2291 ImagiNation Awards will take place in the side program of the 77th Locarno Film Festival, on Sunday August 11, 2024 at PalaCinema in Locarno.

Key information, milestones

Topic	“Tomorrow”
Short film duration	2 options: max. 1 Minute and max. 5 Minutes
Language	All short films must be english understandable, which means a) Spoken language is english (with no subtitles), or b) language is free (Swiss, German, French, Italian, etc.), with english subtitles
Participants	Creative think & doers from Switzerland (inside view) and worldwide (outside view)
3 Categories	Young emerging film makers (U25 years); Professional film makers; “Local Change, Global Voice” by Wyss Academy for Nature
Recognition	2291 ImagiNation Award for the Winner and runner up in each of the 3 categories (hand carved trophy, made from wood)
Submission by	30. April 2024; Upload: https://filmfreeway.com/Schweiz2291ShortFilm
Award Event	11. Aug. 2024, in the side program of the 77. Locarno Film Festival
Jury	Swiss and international personalities and film experts

Usage rights

In principle, the ownership of the films remains with the person submitting them. They can use the films for their own purposes - as long as this is done in the spirit of 2291. At the same time, 2291 or the Fondation2291 have the free and unrestricted rights to use the films for the work within the framework of 2291.

Contact

Christian Häuselmann
Fondation2291
chris@schweiz2291.ch



2291 Short film competition

Participation Rules & Regulations

REGULATION COMPETITION 2024

The topic of the 2291 short film competition is “tomorrow:”

“tomorrow:” is the simplified concept of „Generation 7“ - considering the impact of our decisions for the next seven generations.

The organiser is 2291 (from here on will be referred to as “the Organiser”)

A pragmatic set of rules describes all rights and obligations for the participants of the short film competition. Upon submission of the film to the competition, the Organiser receives unlimited usage rights, at no costs, for purposes of promotion of the organisation. The film, including all copyrights, remains the property of the sender and can be used as long as the usage complies with the values of 2291.

ENTRY REQUIREMENTS

- Maximum length 1 minute or 5 minutes (including credits)
- Completed productions only (working copies will not be previewed)
- Screening copy must be in or subtitled in English
- By submitting the film, you commit to the screening if the film is selected
- Final deadline 30th April 2024, no submission fees per film

HOW TO SUBMIT

- Submissions can be made only via <https://filmfreeway.com/Schweiz2291ShortFilm> until 30th April 2024
- Final selection is announced on 30th June 2024 on filmfreeway.com
- Only the submitters of the selected films will be notified personally
- Several films may be submitted by one sender
- By submitting, the sender accepts the following regulations on behalf of him/herself and any crew members who may also participate

EVALUATION CRITERIA

The short films are evaluated according to the following four criteria (weighed at 25% each):

1. Message, relevance – first of all with regards to the topic “tomorrow:”, and secondly in a broader view with regards to the overall topic Switzerland2291
2. Creativity, surprise potential
3. Emotion, motivation potential
4. Solution-oriented content - ecologically, economically and socially



NOMINATION PROCESS, JURY

The nomination and the selection of the Winner and Runner Up in each of the 3 categories - and the annual overall Winner - are based on a 3-step-process:

- The **Pre-Jury** evaluates all submissions and selects the Top10 Finalists (at least three per category), whereas the Wyss-Jury is responsible for the category „Local Change, Global Voice“
- The **Main-Jury** evaluates all Top10 Finalists and selects the Winner and Runner Up in each of the 3 categories, whereas the Wyss-Jury is responsible for the category „Local Change, Global Voice“
- The **Public** at the Award event selects in a LIVE-vote the overall Winner 2024, choosing one of the awarded Winner and Runner Up short films of the 3 categories.
- IF THE FILM IS SELECTED
 - please note that ONLY the submitters of the selected films will be notified personally
 - ensure that nominated filmmakers are ready to travel to the award ceremony.

RECOGNITION AWARDS

Each year, Winners and Runner Ups in the 3 categories are presented with a Recognition Award (by the jury), and one of the awarded short films is recognized as the main winner (with a LIVE vote by the audience). In the spirit of a Recognition Award, the following prizes will be presented:

- **2291 ImagiNation Award** – hand-carved unique trophy made of wood, in collaboration with apprentices from the school for wood sculpture in Brienz/BE
- **Prizes in kind:** Additional prizes in kind can be defined each year, which are communicated as a surprise at the award event.

LIABILITY

- The sender of the submitted film is responsible for all copyrights. He is legally authorised to enter his short film in the competition.
- Upon submission of the film to the competition, the Organiser receives unlimited usage rights, at no costs, for purposes of promotion of the organisation.
- The sender has secured all necessary rights for both picture and sound, and exhibition will not violate or infringe upon any rights, including but not limited to music, images, and content.
- The film, including all copyrights, remains the property of the sender.
- Failure to comply with the terms and conditions may result disqualification.
- In the event of disagreement concerning the interpretation of the terms and conditions, the interpretation of the Organiser will take precedence.
- The ranking of films by the jury is final. There are no rights to appeal against the jury's decision. Any recourse to judicial means is excluded.
- These regulations are subject to change without prior notice.
- In the event of a win, only the sender registered with his/her filmfreeway account is entitled to claim the prize; the division of the prize among the crew is left entirely to the sender and, where applicable, the crew members. A group is not entitled to a separate prize for each member. The prize is non-transferable.



EXCLUSION FROM THE CONTEST

2291 reserves the right to exclude from the contest participants who breach the Regulations. Participants who attempt to disrupt the course of or manipulate the contest will also be excluded from participation.

Also excluded from the contest are films that

- incite a criminal offence
- trivialise or glorify war
- make extremist statements or advertise an extremist or terrorist group
- make defamatory or offensive statements about natural or legal persons
- have grossly indecent or pornographic content
- contain advertisements or commercial content
- contain a risk of injury for participants or third parties

THIRD PARTY DECLARATION OF CONSENT

By submitting a film, the sender declares that he/she owns all rights (including all third-party rights) with regard to the submitted film. In the event that one or more persons are clearly recognisable, or the sound or music of third parties can be heard in the film, those involved must agree that the film be made public. The respective declaration of consent must be made available if requested by the Organiser.

Should third parties nevertheless assert claims resulting from the infringement of their rights, the sender declares the Organiser free from all said claims. The person who submits the film is solely responsible for its content (image, sound, data, texts etc.).

MUSIC RIGHTS

You must seek approval from SUIZA before using another person's music. SUIZA-free music may also be used. In this case the sender must provide evidence if requested by the Organiser that the respective piece of music is SUIZA-free. The sender declares the Organiser free from all responsibilities regarding charges brought forward by SUIZA and/or other collecting societies in relation to the film created by that sender.

RIGHTS TO ONE'S OWN PICTURE

By submitting, the sender agrees to photographs and recordings being made of his/her person throughout the contest process – particularly during the Award Ceremony – and those photographs and recordings to be published at 2291.ch as well as on the Organiser's social media accounts and in other publications. Furthermore, the sender also agrees to his/her name being published at the same platforms. The sender also understands that his/her name may be published in connection with his/her photograph.

DATA PROTECTION

The Organiser takes the protection of senders' personal data very seriously. During the contest, the Organiser adheres to the highest possible data protection standards in accordance with the relevant legal regulations. The sender hereby expressly consents to the storage and use of the personal data communicated.

The Organiser does not pass on personal data to third parties unless the individual has given his/her explicit consent. The Organiser may pass on data to cooperation partners when necessary for the awarding of a prize.



FINAL PROVISIONS

Should a clause in these regulations be invalid or a legal loophole exist, the validity of the remaining clauses or the regulations as a whole remain unaffected. In the above-mentioned event, the missing or invalid clause shall be replaced by a valid clause that comes closest to the intended sense and purpose of the invalid or missing clause. The Organiser reserves the right to make decisions on all matters unforeseen by these regulations and, in special, vindicated cases, to make exceptions to these regulations.

Swiss law is solely applicable in the event of disputes. The place of jurisdiction is – to the extent legally permissible – agreed upon as where the Organiser is based. For participants whose place of general jurisdiction is not Switzerland, or reside abroad after entering the contest, the place of jurisdiction shall also be agreed upon as where the Organiser is based.

The laws of the Swiss Confederation apply. Any recourse to legal action is excluded.

(dated February 15th, 2024 - changes possible)